



NATIONAL ACCOUNTS

STYLE GUIDE



JOB #: 1141775031

IN MARKET DATES: 2024 ONWARD

Designer: Shannon Diamond | Copywriter: Frank Oles | PM: Sally Kershner

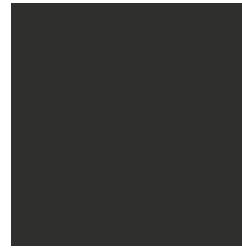
Ace logo should always be used in conjunction with partner logo



**Property Management/
Facilities Maintenance**

[DOWNLOAD ASSETS](#)

PRIMARY



CMYK

C	0	C	70
M	100	M	65
Y	81	Y	65
K	4	K	60

RGB

R	212	R	48
G	0	G	48
B	41	B	47

HEX

#D40029

CMYK

C	70
M	65
Y	65
K	60

RGB

R	48
G	48
B	47

HEX

#31302f

This color palette should be used across all channels in typography, graphic elements and backgrounds.

Fonts have been selected for their simplicity, boldness and adherence to brand standards.
Our standard price treatment remains the same throughout the quarter.

Headline

Roboto Black

Sentence Case

Optical Kerning - 0

Body

Roboto Regular

Sentence case

Optical Kerning - 0

[DOWNLOAD ASSETS](#)



Choose photography that shows retailer engaged with an account member. Focus on imagery that shows more conversations/assistance vs small transactions at checkout.

ADDITIONAL DIGITAL PHOTOGRAPHY RULES

When applicable, try to add images, instead of relying solely on icons, for a more dynamic feel. Images below are suggestions, and can be replaced with images from our AHHS photoshoot.



TOOLS



PLUMBING



LIGHTING/ELECTRICAL



CLEANING AND JAN SAN



PAINT



HARDWARE

DOWNLOAD ASSETS



KITCHEN



LIVING ROOM



CLEANING & JANITORIAL



PLUMBING



PPE



MISC



LOCAL



SPECIAL PROJECTS



SUPPLY CLOSET



TOOLS



PAINT



EQUIPMENT



CONVENIENT



PERSONAL



EXTERIOR NEEDS



HOME ESSENTIALS



HARDWARE



ELECTRICAL



HARDWARE V2



EASY

FEATURED BRANDS

Benjamin Moore, Craftsman, Dewalt, Ego, Milwaukee, Stihl and Yeti should be displayed largest. Must display remaining in alphabetical order.



DOWNLOAD ASSETS

Print Collateral Examples

PRODUCT AND SOLUTIONS FOR YOUR BUSINESS NEEDS

NATIONALLY STRONG AND LOCALLY CONVENIENT

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pick up and delivery*** options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust to get the job done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more***

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

USE YOUR NATIONAL ACCOUNT DISCOUNT PROGRAM*

SHOP IN-STORE**

Your discount is ready to use in-store.

- Show the cashier the barcode on your National Account card or in the Ace Hardware App when you check out.
- Or, tell the cashier you have a National Account and provide your business phone number.
- Anyone who shops for your business can also tell the cashier they have a National Account and provide your company name to receive your discounted pricing.

SHOP ONLINE

Follow the easy instructions below to shop online for the first time.

- Go to: acehardware.com/b2b-home
- Click on "Forgot Password" and enter your email address
- Follow the instructional email you will receive to reset your password

Log in to place your orders and receive your discount! All savings will display in cart.

CONTACT US:

If you have questions about products or services, please contact your selected Ace store.

For questions about your account, contact the Ace Business to Business team at B2B@acehardware.com.

*Exclusions apply. For a full list of exclusions, visit www.acehardware.com/customer-service and click on Exclusions under payments and pricing.

**A complete list of participating store locations can be found at acehardware.com/store-locator. Search by your zip code and filter results by "B2B National Accounts Program."

***Delivery and services vary by store.



We make it our business to help your business



Service Master

PRODUCTS & SOLUTIONS FOR EVERY BUSINESS NEED



Safety and PPE

- Coveralls
- Disposable gloves
- Respirators and dust masks
- Safety glasses
- Shoe covers



Paint/Painting Supplies

- Buckets
- Caulk and sealants
- Exterior stains
- Floor protection
- Glue and adhesives
- Ladders
- Liquid paint
- Paint brushes and rollers
- Painter's tools
- Painter's tape
- Plastic sheeting
- Primer
- Sand paper
- Specialty paints
- Spray paint
- Wall patch and repair



Cleaning and Janitorial Supplies

- All purpose cleaners
- Brooms
- Carpet cleaners
- Contractor bags (55 and 42 gal)
- Degreasers
- Dish soap
- Disinfecting cleaners
- Dust pans
- Floor cleaners and polish
- Floor squeegees and replacement blades
- Hydrogen peroxide
- Microfiber cleaning cloths
- Mops, buckets and replacement heads
- Open cleaners
- Rubbing alcohol
- Wood refinishers



Tools

- Drill bits
- Hammers
- Hand held panel saws
- Pliers

- Power tools
- Pry bars
- Saw blades
- Screwdrivers
- Shovels
- Socket sets
- Stapler and fastening tools
- Spray bottle
- Tape measures
- Tool storage
- Utility knives
- Wrenches



Consumables

- Air filters
- Garbage bags
- Wall cleaning pads



Equipment

- AIR vacuums
- Pressure washers
- Sump pumps
- Wet/dry vacuums



Hardware

- Carriage bolts
- Door hardware

- Door hinges
- Door locks
- Garage door hardware
- Hooks
- Keys
- Screws
- Specialty hardware
- Windows and screens
- Wing nuts



Miscellaneous

- Air movers
- Converter boxes
- Cotton towels
- Dehumidifiers
- Fire extinguisher
- First aid kit
- Heavy duty extension cords
- Propane filling services (select locations)

FEATURED BRANDS

Benjamin Moore

CRAFTSMAN

DEWALT

EGO

Milwaukee

STIHL

YETI

3M

BEMIS

BRK

CHARLOTTE
GENERAL CONTRACTOR
CLARK
KENSINGTON

DAP

THE
HILLMAN
GROUP

JOHNSON
COMPANIES

KILZ
ORIGINAL

KIRKBY-CLARK
PROFESSIONAL

Kwikset

LEVITON

Purdy

THE
QUIKRETE
COMPANY

Reliance

RUBBERMADE
PRODUCTS

RUST-OLEUM
BRANDS

SCOTTS

DIABLO

Emerson

FEETZ
ELECTRIC

Fluidmaster

GOJO

GRACO

LITERATE
LAWTON

MOEN

NORMACO

perfect
air*

PRIMESOURCE

PROCELL

SharkBite

USG

WERNER

Westinghouse

WOOSTER

Zep

PRODUCTS AND SOLUTIONS FOR YOUR BUSINESS NEEDS**NATIONALLY STRONG AND LOCALLY CONVENIENT**

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pickup and delivery¹ options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust get the job done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more²

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

USE YOUR NATIONAL ACCOUNT DISCOUNT PROGRAM^{}****SHOP IN-STORE[†]**

Your discount is ready to use in-store.

- Show the cashier the barcode on your National Account card or in the Ace Hardware App when you check out.
- Or tell the cashier you have a National Account and provide your business phone number.
- Anyone who shops for your business can also tell the cashier they have a National Account and provide your company name to receive your discounted pricing.

SHOP ONLINE

Follow the easy instructions below to shop online for the first time.

- Go to: acehardware.com/b2b-home
- Click on "Forgot Password" and enter your email address
- Follow the instructional email you will receive to reset your password

Log in to place your orders and receive your discount! All savings will display in cart.

CONTACT US:

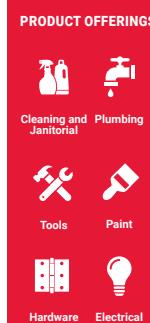
If you have questions about products or services, please contact your selected Ace store.

For questions about your account, contact the Ace Business to Business team at B2B@acehardware.com.

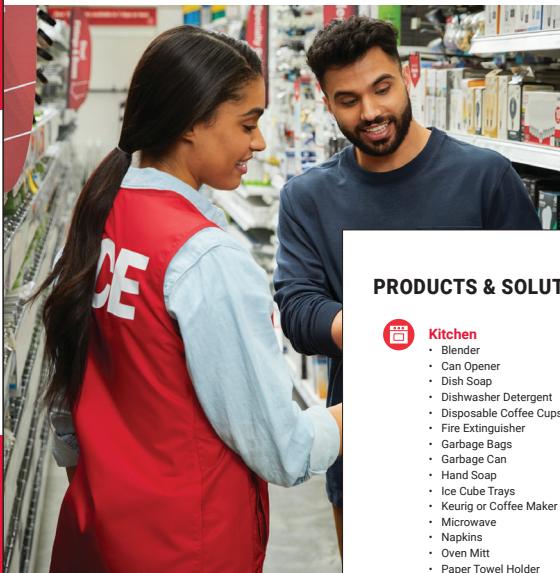
[†] Delivery and services vary by store.

^{**} Exclusions apply. For a full list of exclusions, visit www.acehardware.com/customer-service and click on Exclusions under payments and pricing.

^{††} A complete list of participating store locations can be found at acehardware.com/store-locator. Search by your zip code and filter results by "B2B National Accounts Program".



We make it our business to help your business



Host GPO

PRODUCTS & SOLUTIONS FOR EVERY BUSINESS NEED



Kitchen

- Blender
- Can Opener
- Dish Soap
- Dishwasher Detergent
- Disposable Coffee Cups
- Fire Extinguisher
- Garbage Bags
- Garbage Can
- Hand Soap
- Ice Cube Trays
- Keurig or Coffee Maker
- Microwave
- Napkins
- Oven Mitt
- Paper Towel Holder
- Paper Towels
- Pitcher
- Pizza Stone
- Reusable Grocery Bag
- Sandwich Bags
- Solo Cups
- Sponges
- Tea Kettle
- Toaster



Bathroom

- Bathroom Trash Can
- First Aid Kit
- Hand Soap



Living Room and Bedrooms

- Alarm Clocks
- Clothing Steamer
- Full Length Mirror
- Lamp
- Mattress Protector
- Smart Thermostat
- Universal Remotes



Home Essentials

- Carbon Monoxide Detector
- Hangers
- Iron
- Ironing Board
- Laundry Detergent
- Light Dimmers
- Lint Roller
- Motion Sensor Lighting
- Multi-Device Charger
- Multipurpose Cleaning Wipes
- Pots for Plants
- Smart Locks
- Smoke Detector



Special Projects

- Door Handle and Locks
- Electrical Outlets
- Faucets
- Garbage Disposal
- Paint
- Toilets
- Wall Patch and Repair
- Water Heater



Supply Closet

- Batteries
- Broom and Dustpan
- Bucket
- Dish Soap
- Drain Cleaner
- Duster
- Furnace Filters
- Hand Soap
- Hardwood Floor Mop & Refills
- Insect Spray
- Light Bulbs
- Magic Eraser
- Paper Towels
- Rodent Control
- Small Tool Kit
- Stain Remover



Exterior Needs

- Grill
- Grill Brush
- Grill Cover
- Grill Tongs/Spatulas
- Hose
- Door Handle
- Door Locks
- Door Hinges
- Door Locks
- Garage Door Hardware
- Hooks
- Keys
- Screws
- Specialty Hardware
- Watering Cans
- Window and Screen Repair (select locations)
- Wing Nuts

FEATURED BRANDS



PRODUCTS AND SOLUTIONS FOR YOUR BUSINESS NEEDS

NATIONALLY STRONG AND LOCALLY CONVENIENT

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pickup and delivery¹ options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more²

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

USE YOUR NATIONAL ACCOUNT DISCOUNT PROGRAM^{**}

SHOP IN-STORE[†]

Your discount is ready to use in-store.

- Show the cashier the barcode on your National Account card or in the Ace Hardware App when you check out.
- Tell the cashier you have a National Account and provide your business phone number.
- Anyone who shops for your business can also tell the cashier they have a National Account and provide your company name to receive your discounted pricing.

SHOP ONLINE

Follow the easy instructions below to shop online for the first time.

- Go to: acehardware.com/b2b-home
- Click on "Forgot Password" and enter your email address
- Follow the instructional email you will receive to reset your password

Log in to place your orders and receive your discount! All savings will display in cart.

CONTACT US:

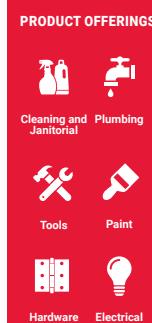
If you have questions about products or services, please contact your selected Ace store.

For questions about your account, contact the Ace Business to Business team at B2B@acehardware.com.

[†] Delivery and services vary by store.

^{**} Exclusions apply. For a full list of exclusions, visit www.acehardware.com/customer-service and click on Exclusions under payments and pricing.

¹ A complete list of participating store locations can be found at acehardware.com/store-locator. Search by your zip code and filter results by "B2B National Accounts Program".



Property Management/ Facilities Maintenance

We make it our business to help your business



Host GPO

PRODUCTS & SOLUTIONS FOR EVERY BUSINESS NEED



Entryway/Patio/Balcony

- Door stop
- Exterior light fixtures
- House/unit numbers
- Lockset
- Screen door
- Smart locks
- Threshold
- Weatherstrip
- Light fixtures
- Microwave plates
- Oven replacement elements
- Range hood filters
- Sink
- Supply lines



Living/Dining/Bedroom

- Blinds
- Ceiling fans
- Closet rod/rack
- Closet/drawer knobs
- Door hinges
- Door stop
- Light fixtures
- Switch plates
- Wall plates
- Caulk
- Door hinge
- Door stop
- Exhaust fan
- Faucets
- GFCI outlets
- Heat lamp
- Light fixtures
- Lockset
- Medicine cabinet
- P-trap
- Showerhead
- Supply lines
- Switch plates
- Toilet repair
- Toilet seats
- Toilets
- Tub spouts
- Wall plates



Kitchen

- Cabinet door hinges
- Drip bowls
- Faucet
- Garbage disposals
- GFCI outlets
- Ice cube trays
- Caulk
- Door hinge
- Door stop
- Exhaust fan
- Faucets
- GFCI outlets
- Heat lamp
- Light fixtures
- Lockset
- Medicine cabinet
- P-trap
- Showerhead
- Supply lines
- Switch plates
- Toilet repair
- Toilet seats
- Toilets
- Tub spouts
- Wall plates



General Maintenance

- Batteries
- Carpet cleaner
- Cleaning chemicals and supplies
- Light bulbs
- Paint
- Primer
- Smoke alarms/CO detectors
- Thermostat
- Wall repair products
- Water heater
- Window screen repair



Supply Closet

- Broom and dustpan
- Buckets
- Drain cleaner
- Duster
- Furnace filters
- Hardwood floor mop and refills
- Insect spray
- Light bulbs
- Magic Eraser
- Paper towels
- Rodent control
- Stain remover
- Step ladder

- Toilet paper
- Tool kit
- Trash bags
- Vacuum and steam cleaner
- Wasp and hornet spray
- WD-40

Exterior Maintenance

- Chain saws
- Grills and grilling supplies
- Hoses
- Lawn fertilizer
- Lawn mowers
- Leaf blowers
- Mulch
- Pressure washers
- Snow blowers
- Spa and pool chemicals
- Trimmers and edgers
- Watering can
- Weed control

FEATURED BRANDS

Benjamin Moore

CRAFTSMAN

DEWALT

3M

BEMIS

BRK

CHARLOTTE
FIRE AND FOUNDRY COMPANY

CLARK+
KENSINGTON

DAP

THE
HILLMAN
GROUP

Johnson

KILZ
Original

KitchenAid
PROFESSIONAL

Kwikset

LEVITON

Purdy

THE
QUIKRETE
COMPANY

Reliance

ProTeam
Commercial

RUST-OLEUM
BRANDS

Scots

EGO

Milwaukee

STIHL

YETI

DIABLO[®]

Emerson

FEIT
ELECTRIC

Fluval

Gojo

GRACO

Littman
Lambert

MOEN
Brass & Plastic Co., Inc.

NORAMCO

perfect
aire[®]

PRIMESOURCE[®]

PROCELL[®]

SharkBite

USG

WERNER

Witness

WOOSTER

Zep

Service Master

PRODUCTS AND SOLUTIONS FOR YOUR BUSINESS NEEDS

NATIONALLY STRONG AND LOCALLY CONVENIENT

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pickup and delivery* options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust to get the job done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more*

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

PRODUCT OFFERINGS

 Cleaning and Janitorial	 Plumbing	 Tools
 Paint	 Hardware	 Electrical

USE YOUR ACCOUNT AT EVERY STORE

NATIONAL ACCOUNT

NATIONAL ACCOUNT

NATIONAL ACCOUNT

We make it our business to help your business





Save on supplies for your business at your local Ace.

Host GPO

PRODUCTS AND SOLUTIONS FOR YOUR BUSINESS NEEDS

NATIONALLY STRONG AND LOCALLY CONVENIENT

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pickup and delivery* options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust to get the job done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more*

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

PRODUCT OFFERINGS

 Cleaning and Janitorial	 Plumbing	 Tools
 Paint	 Hardware	 Electrical

USE YOUR ACCOUNT AT EVERY STORE



We make it our business to help your business





Save on supplies for your business at your local Ace.

Property Management

PRODUCTS AND SOLUTIONS FOR YOUR BUSINESS NEEDS

NATIONALLY STRONG AND LOCALLY CONVENIENT

- Locally owned and operated locations to support your business needs
- Easy in-store purchases, pickup and delivery* options to get the supplies you need when you need them
- Access to over a million items saves you time searching for routine supplies and hard-to-find items

CUSTOMIZED SOLUTIONS FOR YOUR BUSINESS

- Customized inventory solutions to meet your needs
- Top national brands you trust to get the job done right
- Helpful services such as key cutting, lock rekeying, screen/window repair, paint tinting/color matching, propane exchange/refill, machine rental and more*

ORDER PRODUCT ANYTIME FROM ACEHARDWARE.COM USING YOUR BUSINESS ACCOUNT

- Ordering online allows you to place orders anytime from anywhere
- Multiple users can access one account with varying permission levels
- Leverage shopping lists to make re-ordering supplies easy

PRODUCT OFFERINGS

 Cleaning and Janitorial	 Plumbing	 Tools
 Paint	 Hardware	 Electrical

USE YOUR ACCOUNT AT EVERY STORE

NATIONAL ACCOUNT
The helpful place.

NATIONAL ACCOUNT
The helpful place.

NATIONAL ACCOUNT
The helpful place.

ACE Property Management/
Facilities Maintenance

We make it our business to help your business





ACE Property Management/
Facilities Maintenance

Save on supplies for your business at your local Ace.

Welcome Letter

Will be branded with just Ace logo. Any reference to Account Holder will be done through dynamic text.



2915 Jorie Blvd.
Oak Brook, IL 60523

acehardware.com

We make it our business to help your business

Welcome to Ace Hardware!

Your business will receive the service, quality, and convenience you expect from Ace Hardware, as well as a “%” discount every time you shop at a participating store.**

When you shop at your local Ace for your business, you can expect:

- **A familiar face** – our stores are locally owned and operated
- **Helpful service** – our knowledgeable employees are on standby to help
- **Convenience** – easy access to stores where you work and live
- **Quality** – we carry the Best Brands you can trust

This packet contains everything you need to start saving for your business today. Keep one card for yourself and distribute the others to your employees who shop for your business supplies. We've identified key products for your business to help make ordering easier.

If we haven't already spoken with you, we'd love to connect. Please stop by your local store or contact us at any time at B2B@acehardware.com.

We look forward to helping you with all of your business needs.

Karyn Speckels
National Accounts Manager
Ace Hardware Corporation

Use your account at every store visit and save!

DISCOUNT

Your closest participating National Accounts store is

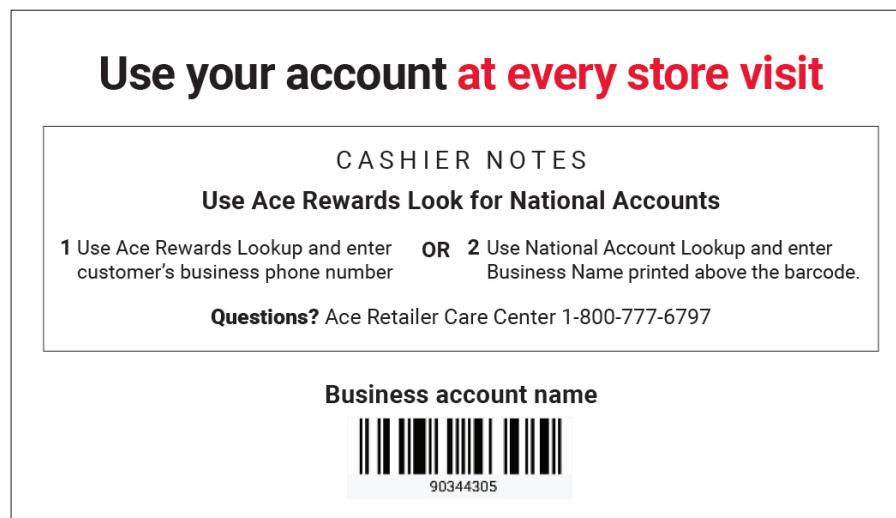
Front Card

Account Card

Will be branded with just Ace logo. Any reference to Account Holder will be done through dynamic text.



Back Card



Digital Collateral Examples

ACE
The helpful place.

Welcome to Ace
{Customer Name}

Org Name:
Member Name



PERSONAL
Locally owned with personal contact

LOCAL
Nationwide retail locations

CONVENIENT
Local pickup and delivery

EASY
Online ordering for 1000s of items

Your Everyday Discount

SAVE 10% 

on regular-priced merchandise every day* [SHOP NOW](#)

This is space for disclaimer. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea.

USE YOUR ACCOUNT AT EVERY STORE VISIT



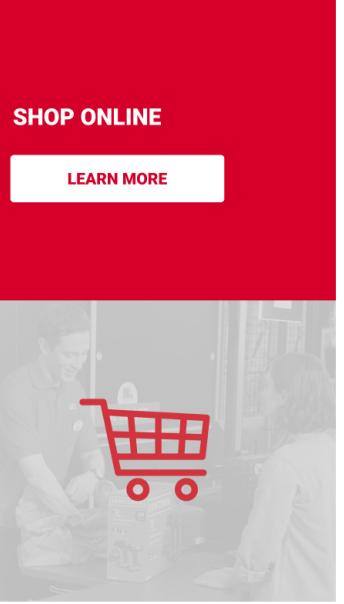
Barcode

Account Name: XXXXXXXXXXXX

HOW TO USE YOUR BUSINESS ACCOUNT

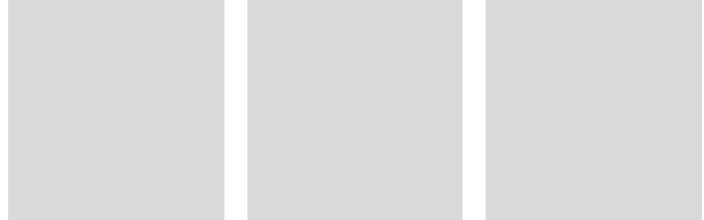


SHOP ONLINE [LEARN MORE](#)



SHOP IN-STORE [LEARN MORE](#)

SAVE ON TOP QUALITY ITEMS LIKE THESE EVERY DAY



SAVE \$XX.XX [SHOP NOW](#)
Product title will go here and will go here

SAVE \$XX.XX [SHOP NOW](#)
Product title will go here and will go here

SAVE \$XX.XX [SHOP NOW](#)
Product title will go here and will go here

[Unsubscribe](#) | [Privacy Policy](#) | [Terms of Use](#)

Welcome Email

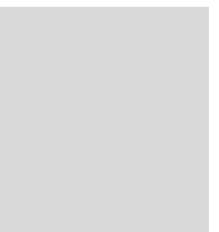
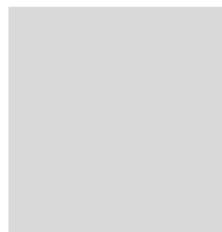
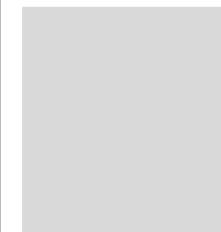


SHOP OUR BEST BRANDS



Org Name:
Member Name

SAVE ON TOP QUALITY ITEMS LIKE THESE EVERY DAY



SAVE \$XX.XX

Product title will go here
and will go here

[SHOP NOW](#)

SAVE \$XX.XX

Product title will go here
and will go here

[SHOP NOW](#)

SAVE \$XX.XX

Product title will go here
and will go here

[SHOP NOW](#)

Your Everyday Discount

SAVE 10%



[SHOP NOW](#)

on regular-priced merchandise every day*

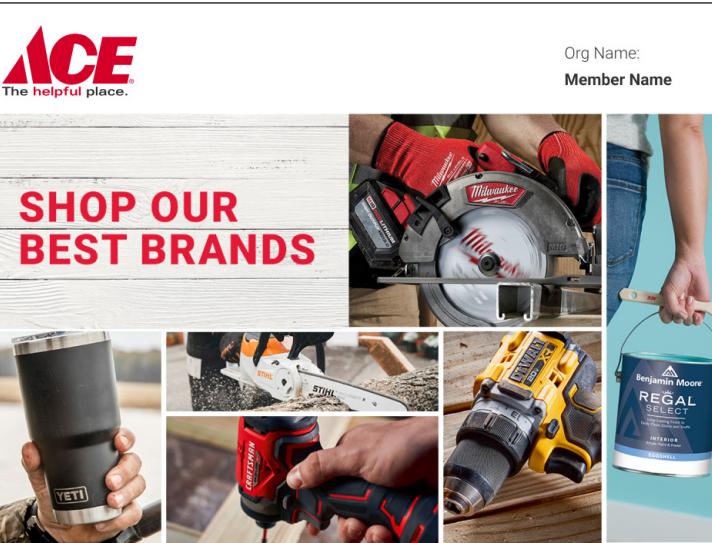
This is space for disclaimer. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea.

USE YOUR ACCOUNT AT EVERY STORE VISIT



Account Name: XXXXXXXXXXXX

Value Props Email



PERSONAL

Locally owned with
personal contact



LOCAL

Nationwide retail
locations



CONVENIENT

Local pickup
and delivery



EASY

Online ordering
for 1000s of items

**WE'RE YOUR LOCAL SOURCE FOR
EVERYTHING YOUR BUSINESS NEEDS.**



Cleaning and Janitorial



Plumbing



Tools



Paint



Hardware



Lighting/Electrical

[Unsubscribe](#)

[Privacy Policy](#)

[Terms of Use](#)

ACE
The helpful place.

Org Name:
Member Name



{Customer Name}
YOUR DISCOUNT IS
READY TO USE

SHOP NOW

 **PERSONAL**
Locally owned with
personal contact

 **LOCAL**
Nationwide retail
locations

 **CONVENIENT**
Local pickup
and delivery

 **EASY**
Online ordering
for 1000s of items

Your Everyday Discount

SAVE 10% 

on regular-priced merchandise every day* **SHOP NOW**

This is a space for disclaimer. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

USE YOUR ACCOUNT AT EVERY STORE VISIT

NATIONAL ACCOUNT



Barcode

Account Name: XXXXXXXXXXXX

**WE'RE YOUR LOCAL SOURCE FOR
EVERYTHING YOUR BUSINESS NEEDS.**





Cleaning and Janitorial **Plumbing** **Tools**

Paint **Hardware** **Lighting/Electrical**

SAVE ON TOP QUALITY ITEMS LIKE THESE EVERY DAY

SAVE \$XX.XX
Product title will go here
and will go here

SAVE \$XX.XX
Product title will go here
and will go here

SAVE \$XX.XX
Product title will go here
and will go here

SHOP NOW **SHOP NOW** **SHOP NOW**

HOW TO USE YOUR BUSINESS ACCOUNT



SHOP ONLINE
LEARN MORE



SHOP IN-STORE
LEARN MORE

Abandoned Account Email

[Unsubscribe](#) | [Privacy Policy](#) | [Terms of Use](#)

© 2022 Ace Hardware. Ace Hardware and the Ace Hardware logo are registered trademarks of Ace Hardware Corporation. All rights reserved.

Org Name:
Member Name

{Customer Name} let's get the savings started

IT'S EASY TO GET YOUR DISCOUNT WHEN YOU SHOP ACE.

10% OFF REGULAR-PRICED MERCHANDISE EVERY DAY*

[GET DETAILS](#)

PERSONAL Locally owned with personal contact

LOCAL Nationwide retail locations

CONVENIENT Local pickup and delivery

EASY Online ordering for 1000s of items

HOW TO USE YOUR BUSINESS ACCOUNT

 **SHOP ONLINE** [LEARN MORE](#)

 **SHOP IN-STORE** [LEARN MORE](#)

SAVE ON TOP QUALITY ITEMS LIKE THESE EVERY DAY

SAVE \$XX.XX
Product title will go here and will go here [SHOP NOW](#)

SAVE \$XX.XX
Product title will go here and will go here [SHOP NOW](#)

SAVE \$XX.XX
Product title will go here and will go here [SHOP NOW](#)

USE YOUR ACCOUNT AT EVERY STORE VISIT





Account Name: XXXXXXXXXXXX

[Unsubscribe](#) | [Privacy Policy](#) | [Terms of Use](#)

© 2022 Ace Hardware. Ace Hardware and the Ace Hardware logo are registered trademarks of Ace Hardware Corporation. All rights reserved.

Dormant Email

**Org Name:
Member Name**

{Customer Name} don't forget your discount

WE'VE MISSED YOU. DON'T MISS OUT ON YOUR DISCOUNT WHEN YOU SHOP ACE.

10% OFF REGULAR-PRICED MERCHANDISE EVERY DAY*

[GET DETAILS](#)

PERSONAL
Locally owned with personal contact

LOCAL
Nationwide retail locations

CONVENIENT
Local pickup and delivery

EASY
Online ordering for 1000s of items

SAVE ON TOP QUALITY ITEMS LIKE THESE EVERY DAY

SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

[SHOP NOW](#)

[SHOP NOW](#)

[SHOP NOW](#)

HOW TO USE YOUR BUSINESS ACCOUNT



USE YOUR ACCOUNT AT EVERY STORE VISIT



Account Name: XXXXXXXXXXXX

[Unsubscribe](#) | [Privacy Policy](#) | [Terms of Use](#)

© 2022 Ace Hardware. Ace Hardware and the Ace Hardware logo are registered trademarks of Ace Hardware Corporation. All rights reserved.

Lapsing Email

ACE
The helpful place.

Org Name:
Member Name



Today's job: SAVE!

Put your Ace Discount to work. Save on supplies, consumables, tools and more.

[SHOP SPECIFIC BRAND NAME](#)

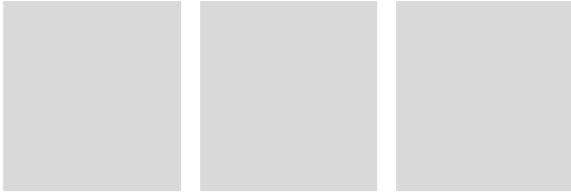
SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

[SHOP NOW](#) [SHOP NOW](#) [SHOP NOW](#)

RHB Email



SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

SAVE \$XX.XX
Product title will go here and will go here

[SHOP NOW](#) [SHOP NOW](#) [SHOP NOW](#)

USE YOUR ACCOUNT AT EVERY STORE VISIT



Barcode

Account Name: XXXXXXXXXXXXXXXX

[Unsubscribe](#) [Privacy Policy](#) [Terms of Use](#)

© 2022 Ace Hardware. Ace Hardware and the Ace Hardware logo are registered trademarks of Ace Hardware Corporation. All rights reserved.

Org Name:
Member Name

Use your National Account discount on select products



WALL PATCH & REPAIR

Partner with Ace to keep your facility looking its best

Patching holes, fixing cracks, or sealing up windows or doors — repairing your facility is a constant project. At Ace, we have the solutions you need to save you time and energy, all while keeping your facility looking great.

[SHOP SPECIFIC BRAND NAME](#)



Time Saving Solutions
From quick fix products to spackle, Ace has what you need to patch small holes quickly

[SHOP NOW](#)



Larger Repairs
Ace has the tools and the materials you need to support larger wall repair jobs

[SHOP NOW](#)



Complete the Project
Ace has what you need for patching and repairing walls, and finishing the job.

[SHOP NOW](#)

The Best Brands Under One Roof



USE YOUR ACCOUNT AT EVERY STORE VISIT



Account Name: XXXXXXXXXXXX

[Unsubscribe](#) | [Privacy Policy](#) | [Terms of Use](#)

© 2022 Ace Hardware. Ace Hardware and the Ace Hardware logo are registered trademarks of Ace Hardware Corporation. All rights reserved.

Product Highlight Email